



ADVISORY FORUM AMSTERDAM 2018

Co-Located with HITEC® Amsterdam

11-12 APRIL 2018

RAI CONVENTION CENTRE • AMSTERDAM, THE NETHERLANDS

SPONSOR OPPORTUNITIES



*Make the most of your presence at OpenTravel's Advisory Forum Amsterdam.
Take advantage of our sponsorship opportunities designed to help your company stand out.*

Enabling the Future of the Connected Consumer Experience

Highlights from the agenda include:

- ***Travel Distribution – Enabling the Consumer Experience:*** An opening session.
- **Case studies** from around the world using OpenTravel, including the MASAI project on seamless travel in Europe with ground transportation, rail, concierge, long-distance bus and more.
- ***The OpenTravel Challenge:*** An interactive roundtable discussion focused on solutions for the consumer travel experience using OpenTravel standards.
- **Explore industry hot topics** such as payment, security, identity, AI machine learning, Blockchain, GDPR and more.
- **Do not miss!** HITEC Amsterdam's Opening Keynote Speaker Nancy Rademaker and her session *Extreme Customer Centricity in a Networked World* — or HITEC's hospitality technology tradeshow featuring the latest industry products and services from companies all over the globe.
- **Expert forum speakers** include Brian Lewis, CTO, OpenJaw; Emmanuel de Verdalle, ITxPT Consortium; Evielien Marlier, European Passenger Federation; Joao Almeida, MASAI; Paul Armitage, general manager, LeGolf National, France; and Susanne Auinger, chairperson, OpenTravel.



ADVISORY FORUM AMSTERDAM

Sponsorship Levels

PREMIER

\$15,000 (12.000€)

- **Keynote Session Sponsor**
Signage and may introduce session
- **Speaking Opportunity**
Five minute presentation, signage and branded premium items for guest tables
- **Onsite Signage**
- **Company eBlast**
Distributed to OpenTravel members prior to forum via email with hyperlink to your website
- **Company Promotional Material**
Distribute up to three pages collateral or branded premium item (provided by sponsor)
- **Sponsor Logo**
 - *On the OpenTravel website*
 - *On all Advisory Forum correspondence*
 - *In one monthly newsletter with link*
- **Four Forum Registration Passes**
- **Supporting Sponsor of the OpenTravel Virtual Hackathon VHack**

PRESENTING

\$10,000 (8.000€)

- **Speaking Opportunity**
Five minute presentation, signage and branded premium items for guest tables
- **Onsite Signage**
- **Company Ad/Marketing Piece**
Distributed to OpenTravel contacts prior to forum via email with hyperlink to your website
- **Company Promotional Material**
Distribute up to two pages collateral or branded premium item (provided by sponsor)
- **Sponsor Logo**
 - *On the OpenTravel website*
 - *On all Advisory Forum correspondence*
 - *In one monthly newsletter with link*
- **Three Forum Registration Passes**
- **Supporting Sponsor of the OpenTravel Virtual Hackathon VHack**

PARTICIPATING

\$7,500 (6.000€)

- **First-Time Orientation Breakfast Sponsor**
- **Onsite Signage**
- **Company Promotional Material**
Distribute one page collateral or branded premium item (provided by sponsor)
- **Sponsor Logo**
 - *On the OpenTravel website*
 - *On all Advisory Forum correspondence*
 - *In one monthly newsletter with link*
- **Two Forum Registration Passes**
- **Supporting Sponsor of the OpenTravel Virtual Hackathon VHack**

INTERESTED IN BECOMING A FORUM SPONSOR?

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