Why Join Open Travel?

OpenTravel is a not-for-profit trade association, founded in 1999 by travel companies, with a primary focus on the creation of electronic message structures to facilitate communication between the disparate systems in the global travel industry. Our members do the work of identifying what messages are needed, prioritizing the work and creating the messages.

OpenTravel is comprised of companies representing airlines, car rental firms, hotels, cruise lines, railways, leisure suppliers, service providers, tour operators, travel agencies, solutions providers, technology companies and distributors.

Tens of thousands of OpenTravel message structures are in use, carrying tens of millions of messages between trading partners every day.

Mission

OpenTravel's mission is to engineer specifications to ensure traveler and supplier information flow smoothly throughout travel, tourism and hospitality. OpenTravel creates, expands and drives adoption of open specifications, including but not limited to the use of XML, for the electronic exchange of business information among all sectors of the travel industry.

Object Model Benefits

- Reduced time to market
- Improved consistency
- Improved simplicity
- Improved flexibility

Membership Benefits

› Obtain access to all features of **OpenTravel's 2.0 object model solution**, including both the published and unpublished libraries in the repository. This allows you to add, reuse, and extend objects, greatly reducing development time.

› Influence the **priority of projects and work groups** in order to more quickly accomplish goals that are beneficial to your company

› Initiate and **lead a project team** to address industry needs

› **Influence the structure** of OpenTravel standards

› Get **early access to specifications** during member review periods

› **Lower the cost** of implementation

› **Gain credibility** in the marketplace through membership and participation in an accepted and respected industry standards body

› **Network** with potential partners and potential customers at OpenTravel events

OpenTravel Alliance Membership Application

Company Name: _____

Street Address: _____

Street Address 2: _____

City: _____ **State/Province:** _____ **Postal/Zip Code:** _____

Country: _____ **Website:** _____

Industry Category:

☐ Airline
☐ Car Rental
☐ Consultancy
☐ Cruise Line
☐ Distribution Services Provider
☐ Industry Association
☐ Railway
☐ Technology Services Provider
☐ Tour Operator
☐ Travel Agency
☐ Other: _____

Primary Contact

First Name: _____ **Last Name:** _____

Title: _____

Street Address: _____

Street Address 2: _____

City: _____ **State/Province:** _____ **Postal/Zip Code:** _____

E-mail: _____ **Cellular Phone:** _____

Work Phone: _____

Billing Contact

First Name: _____ **Last Name:** _____

Title: _____

E-mail: _____ **Work Phone:** _____

Membership Type

☐ $950 - Revenue less than 1 million
☐ $2,250 - Revenue 1 million to 5 million
☐ $4,500 - Revenue 5 million to 500 million
☐ $7,500 - Revenue 500 million to 2 billion
☐ $9,500 - Revenue 2 billion to 5 billion
☐ $11,250 - Revenue 5 billion or greater

Signature: _____ **Date:** _____